

"Always leave
people feeling
better for having
met you"

CHRIS HADNAGY MEDIA KIT

SOCIAL ENGINEER



• Phishing

• Social Engineering

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www.hun

Creator of the
SENewsletter

CEO of The



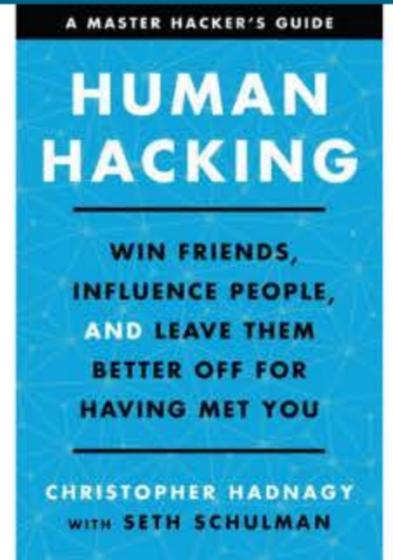
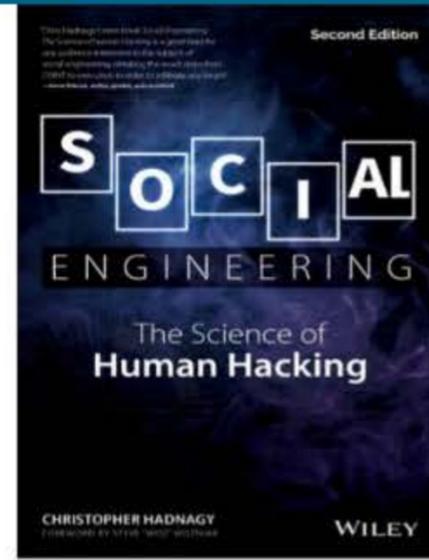
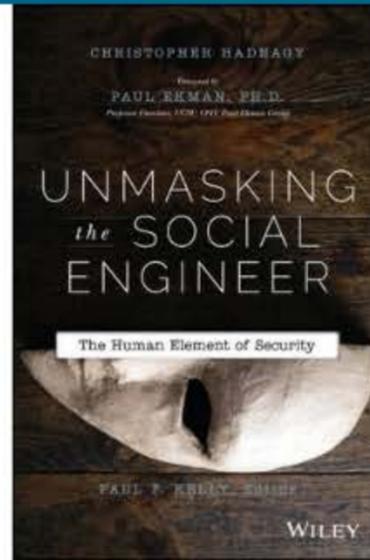
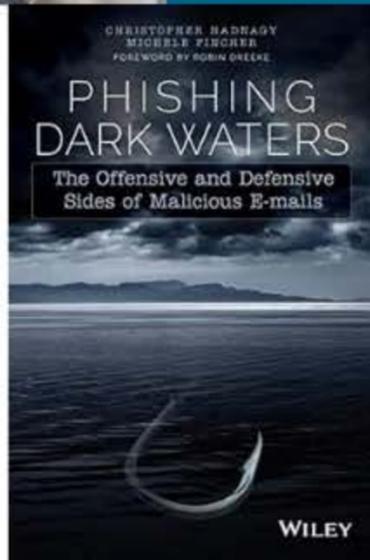
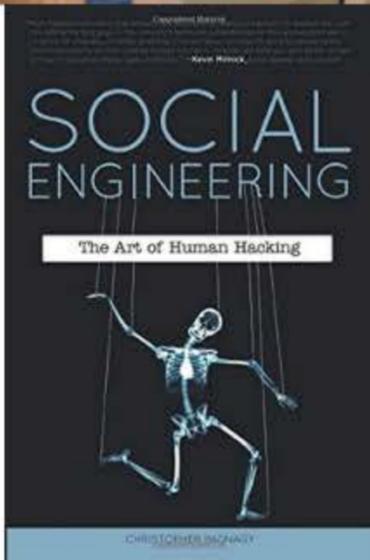
WHO IS CHRIS HADNAGY?

- The CEO of Social-Engineer, LLC and The Innocent Lives Foundation
- He created the world's first framework around Social Engineering.
- He has worked with large organizations and government agencies across the globe in developing strong security practices, understanding the threats of social engineering attacks and using his talents to unmask anonymous child predators.
- He is an Adjunct Professor of Social Engineering for the University of Arizona
- Author of five books on Social Engineering.
- Host of The Social Engineer Podcast series which has been around since 2009 and has featured over 200 guest hosts



FUN FACTS ABOUT CHRIS!

- Used to be a professional chef
 - Developed a Code of Ethics for professional Social Engineers that is being adopted globally
- Taught the first Social Engineering course in history at Black Hat
 - His five books are used in universities around the world to teach the topic of social engineering
- He has been a Keynote speaker in over 10 countries at the time of writing and will continue to speak in more!



CORE SPEAKING TOPICS

Social Engineering:

- History of
- Vectors and how they are used
- The Science behind why it works
- Artificial Intelligence and its role in SE
- Human Decision Making

Communication:

- Nonverbal Communication - Practical Application
- Body Language - Practical Application
- DISC Profiling
- The Science of Elicitation
- Effective Negotiations
- Building Rapport

Child Safety:

- Understanding the dark web
- Monitoring your kids
- For children, the dangers of predators
- How to know if you are being groomed
- What to do if you are fooled by a predator
- Parents - How to talk to your kids about online dangers

Online and In Person Appearances

TEDx

How Phishing Scammers
Manipulate Your Amygdala
and Oxytocin

COMPASS
IT COMPLIANCE

The Science Behind
Human Hacking

WSJ

The Man Who Hacks
Your Employees

N2K **CYBERWIRE**

Chris Hadnagy: Show
them that you're worth it

 **THE
SECURE DAD.**

Keeping Kids Safe from Online
Predators with Chris Hadnagy

CEO WEEKLY

Chris Hadnagy and Empowering
Individuals Against Their Fear:
How Not to Get Phished

And dozens more!

Want To Learn More?



Websites:

www.social-engineer.com

www.social-engineer.org

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Test. Educate. Protect.

SOCIAL-ENGINEER

